

<b>Proposing Organization</b>	Mera Job India Pvt Ltd
<b>Objective</b>	MeraJob is India's 1st Job Matching Portal committed to connect the right skills to right opportunities, keeping in mind the salary, location and functional preferences of a candidate. As a partner of NSDC, MeraJob offers the most suitable job opportunities to the candidates being skilled through the NSDC initiatives. This is achieved through analytics enabled job matching algorithm, effective pre-screening and hand-holding throughout the job application process through the recruitment center
<b>In Last 2 years of Operations</b>	No. of Registered SmartProfiles - Over 6,00,000 No. of Candidate Leads Generated - Over 50,00,000 No. of Jobs Offered – Over 300 per month
<b>Partnership Summary with NSDC (till Feb'16)</b>	No. of Candidates Reachouts - 157398
<b>Reachout Channels</b>	Email, SMS, Calls through the Recruitment Center, Social Media Channels, Referrals
<b>Location(s)</b>	PAN India
<b>Sectors Targeted</b>	Automotive, Education, BFSI, Food Processing, Retail, Technology/Internet, BPO, Healthcare, Engineering and others
<b>Project Cost</b>	Rs. 5 Crores
<b>Business Model</b>	MeraJob's services are FREE for jobseekers. Employers pay for pre-screened profiles based on online subscription model.
<b>Operating Model</b>	<p>MeraJob removes barriers of distance, access and information. Wherever the candidates, we find the right opportunity based on their skills and preferences. Only MeraJob allows candidates to pre-interview on the spot for jobs ('<b>Interview Now</b>') and increase their chances of selection.</p> <p>MeraJob.in is India's 1st Job Matching Portal which offers an interested jobseeker the following -</p> <ol style="list-style-type: none"> <li><b>1. SmartProfile™</b> - A CV++ which provides a unique visual representation of a candidate's profile, capturing details not available in a regular CV e.g. skills, location, intent and industry preference.</li> <li><b>2. Pre-screening &amp; Pre-Interview for job-opportunities</b> - Ensures that profiles are richer and constantly updated, thereby allowing for better matches. Each incidence of pre-screening is accretive as it helps capture more granular details of the candidates' skills, preferences &amp; experience.</li> <li><b>3. Job Tips &amp; Assistance</b> - Apart from an online interface, MeraJob.in also has a Recruitment Center where trained Recruitment Executives guide a jobseeker to find the best opportunities along with a rich repository of Self-Improvement resources on Web.</li> </ol>