

Proposal Summary

Proposing Organization	LIQVID e-learning Services Pvt. Ltd.
Implementing Agency	LIQVID e-learning Services Pvt. Ltd.
No. of Trainees in 10 years	NA
No. of Centres	NA
Location(s)	NA
Sectors Targeted	15 sectors in Phase I, propose to cover all 21 sectors
Target Segment	Students enrolled in various skill programs of our VTP partners (we are enhancing the employability potential by improving their English Communications skills)
Project Cost	INR 2.59 Crores
Business Model	Embed English learning modules (blended technology form) in the VTPs (our partners) courses and charge per learner
Operating Model	<ul style="list-style-type: none"> • Signup and work with NSDC partners to embed our English language program within their modules. • Sector specific targeted English learning modules for 15 sectors; with mother tongue support in 7 Indian languages. • Deployment models are primarily Computer based (LAN) as well as innovative tablets based lab.